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AMA stands for **Ask Me Anything**. An AMA is a thread on the Reddit message board where the community is invited to ask honest, earnest and provoking questions that would rarely show up in a typical media interview. Anyone can participate by asking questions or **upvoting** favorite questions and reading along.

Set up an account at **reddit.com** and then join me at **http://www.reddit.com/r/IAmA** on **Friday, Sepember 19th at 1pm EST**



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